

Boosting skills and employability in the AUDIOVISUAL and LIVE PERFORMANCE SECTORS

WORK PROGRAMME

RESEARCH

Mapping of essential skills needs in the AV and LP sectors

DESIGN

Develop new learning programmes ("VET curricula")

PILOT

Engage with 400 + learners, 90 + tutors, 150 + employers

RECOGNITION

of learning programmes

TRANSFER

of different learning programmes to:

- more sectors
- new VET providers
- more countries
- policy makers

DIGITAL NEW TECHNOLOGIES

ARTS MANAGEMENT

CULTURAL ENTREPRENEURSHIP

TOP 5 SKILLS TO IMPROVE IN DIGITAL & NEW TECHNOLOGIES

UNDERSTANDING NEW TECHNOLOGIES
Understanding which new technologies are best for what purpose

MARKETING AND AUDIENCE DEVELOPMENT

DIGITAL ART AND DESIGN SKILLS

SOCIAL MEDIA
Use of social networks

DIGITAL MARKETING

TOP 5 SKILLS TO IMPROVE IN ARTS MANAGEMENT

ARTS FINANCIAL MANAGEMENT

PROJECT MANAGEMENT

FUND RAISING AND GRANT WRITING

PRESENTATION AND COMMUNICATION SKILLS

INTERNATIONAL & INTER-CULTURAL ARTS MANAGEMENT

TOP 5 SKILLS TO IMPROVE IN CULTURAL ENTREPRENEURSHIP

CREATIVITY IDEA GENERATION

WORKING WITH OTHERS

ENTREPRENEURIAL VISION

SPOTTING OPPORTUNITIES

CRISIS MANAGEMENT

Table 1. Which of the following digital and new technologies skills would you like to improve?					
	Bulgaria	Greece	Romania	UK	Total
Understanding which new technologies are best for what purpose	28	39	25	19	111
Digital art and design skills	27	34	29	8	98
Social media - use of social networks	20	33	27	12	92
Digital marketing	21	25	34	10	90
Live cinema	14	31	36	7	88
Animation and digital editing software	17	29	27	12	85
Sound and lighting equipment and controls	16	29	21	16	82
New technologies in arts management (e.g., Web 2.0, Social Media, websites, videos, podcasting, livestreaming, mobile technology)	20	21	31	10	82
Drone use	10	24	24	16	74
Specialized tools for the AV and LP sector (sound and video processing, lights etc.)	14	28	18	13	73
Sharing economy and selling through global marketplaces and platforms (Collaborative consumption, Crowdsourcing)	11	22	21	10	64
Web technologies and site-builder tools	14	14	20	12	60
Intellectual property and piracy	19	14	18	6	57
Safety of professionals	14	20	11	9	54
Introduction to computers, networks and internet	10	17	19	3	49
VR/AR tools	7	16	13	12	48
Security issues and privacy	13	15	10	10	48
Software-development technologies	7	17	10	9	43
Safety of audience in venues	10	13	11	9	43

Table 2. Which of the following Arts management skills would you like to improve?					
	Bulgaria	Greece	Romania	UK	Total
Project management	31	37	43	18	129
Arts financial management	28	38	36	16	118
Fundraising and grant writing	15	37	35	22	109
Marketing and audience development	21	39	34	12	106
Presentation and communication skills	19	34	38	9	100
Self-management	23	32	28	12	95
International and inter-cultural arts management	26	24	32	11	93
Intellectual property management and protection	18	25	26	14	83
Principles and practices in arts management	16	19	29	9	73
Teams Governance and Leadership	19	24	20	10	73

The present tables are the result of the research carried out in the framework of the Live Skills project.

For more information, contact us:

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Table 3. Which of the following cultural entrepreneurship skills would you like to improve?					
	Bulgaria	Greece	Romania	UK	Total
Creativity	25	42	36	10	113
Creativity-idea generation, strategy, innovation and planning	27	36	41	8	112
New business models	27	26	33	22	108
Vision	20	39	32	10	101
Crisis management	20	32	27	15	94
Negotiation	21	32	32	10	95
Planning and management	23	28	32	8	91
Working with others	24	32	24	6	86
Inspiring others	19	26	19	13	77
Spotting opportunities	17	23	21	14	75
Ethical and sustainable thinking	13	23	27	12	75
Sustainability	13	22	27	12	74
Self-awareness and self-efficacy	16	22	24	12	74
Adaptability	17	27	25	5	74
Art history	15	27	26	5	73
Motivation and perseverance	13	27	25	8	73
Learning through experience	15	28	22	5	70
Inter cultural skills and networking skills	17	14	23	15	69
Coping with uncertainty, ambiguity and risk	11	22	19	11	63
Collaborative skills (team leader, communication, partnership establishment)	17	17	22	7	63
Making the initiative	17	19	18	9	63
Financial and economic literacy	13	20	21	13	67
Entrepreneurship and intra-preneurship	12	10	22	11	55
Mobilising resources	12	13	21	7	53

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