

## UNIT 1 – Theories of Innovation

- 1.1.a. [Theories of innovation](#)
- 1.1.b. [Innovation - Best Practices](#)
- 1.1.c. [Video with an expert discussing innovation theories](#)
- 1.1.d. [Theories of innovation \(ii\)](#)
- 1.1.e. [Online material - Cultural Management](#)
- 1.1.f. [Video Lecture - Theories of Innovation](#)

## UNIT 2 – Identification of Innovation

- 1.2.a. [Methods to identify new opportunities in innovation](#)
- 1.2.b. [The latest developments in the cultural industry](#)
- 1.2.c. [The impact of innovative trends in the company](#)
- 1.2.d. [Skills related to the cultural industry and market](#)
- 1.2.e. [The competitive advantage within the innovative procedure](#)
- 1.2.f. [Video Lecture - Steps for innovation in cultural industries](#)

## UNIT 3 – Concept of Innovation

- 1.3.a. [The added value of the innovative process](#)
- 1.3.b. [The managerial concept of the innovation process](#)
- 1.3.c. [The impact of innovation process](#)
- 1.3.d. [The practical concept of innovation process](#)
- 1.3.e. [Online videos - Cases studies on innovation procedures](#)
- 1.3.f. [Online video - Skills for innovation activities](#)